



MADISON MILLER

Designer and Marketer

After 5 years of practicing as a holistic nutritionist and personal trainer, I realized my real love lay in the business side of it. I now help other entrepreneurs and small businesses grow through social media marketing and web design.

CONTACT

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📍 Star Valley Ranch, WY

🌐 madimillercreative.com

SKILLS

- Communicative
- Design and marketing
- Experience starting and running three different small businesses
- Hands-on and eager to help each client succeed

REFERENCES

Joni Upsher

Business Mentor - Founder of Snake River Brewing
307-690-6650

Georgie McNiff

Current Client - Owner of Nurse Georgie Health
914 - 439 - 3811

Jensen Schoonover

Current Client - Owner of Test Don't Guess
214-906-1293

RELEVANT EXPERIENCE

Social Media Manager

Madi Miller Creative | July 2020 - present

- Meet with clients and discuss social media goals, design and marketing strategy
- Create social media strategy and plan out weekly posts, create graphics for posts, write out captions, write out scripts for reels, schedule posts and stories, monitor KPIs and make needed adjustments

Social Media Mentorship

Sarah Mae Ives Inc. | Dec. 2021 - March 2022

- Spent 3 months learning from and practicing with one of the leading names in the social media industry.
- Learned key marketing strategies for Facebook and Instagram

EDUCATION BACKGROUND

Business Management

Utah Valley University | Aug. 2013 - April 2015

RELEVANT TRAININGS

Insta Club Hub

Current Instagram trends & algorithm training

Pinterest Marketing & Advertising 2023

Pinterest SEO and current 2023 strategies for increased web traffic